

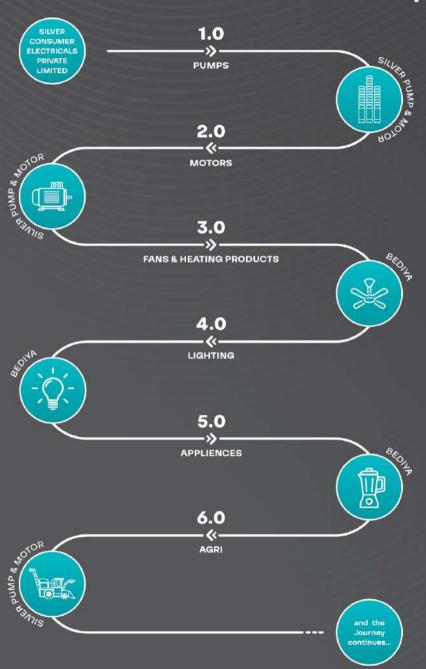
FANS | LIGHTING | APPLIANCES



Premium Fans Powered by Innovation

Incorporated on 27th August 1981, traditionally Silver has been the manufacturer of Residential and Agricultural Pumps till 2018. In 2018. Mr. Vinit Bediya joined and transformed it to one of the fastest-growing consumer electrical companies. We are now research led- consumer electricals player with superior value engineering capabilities. We have diversified product portfolio with 5000+ SKU's comprising Pumps, Motors, Fans, Agri implants, Lighting, and consumer electricals. We have fully backward integrated, eliminating China and external dependency, one of its kind, state of the art manufacturing facilities with capabilities for developing and manufacturing consumer electrical products requiring precision and stringent quality testing, backed by best in class R&D facilities. Ours is largest manufacturing facility spread across 50 acres of land located near Metoda, Rajkot under a single roof. Massive investments in infra and building proprietary technologies have driven our success over past 4 years.

Our Story



VISION

To be the world's no. 1 Provider of innovative solutions in consumer electrical products.

MISSION

To persistently work to achieve our vision by transforming our self into a rapidly growing, high performing and exponential organization which will continue to improve processes and products to ensure innovation with higher value and quality at a competitive price.





Year on Year GROWTH IN CRORE



40+
YEARS OF EXPERIENCE

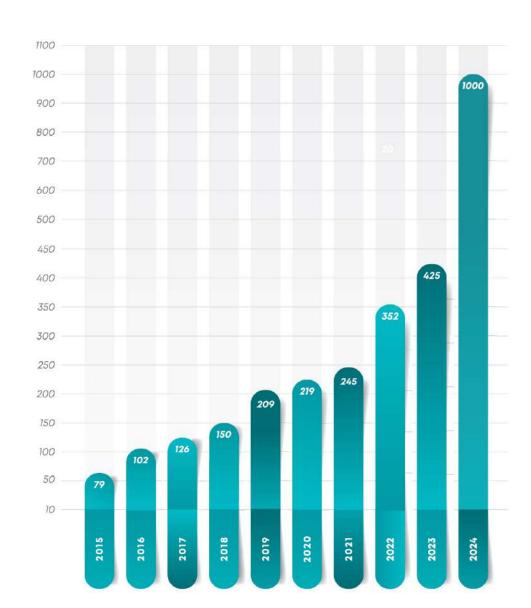
25+
BRANCH
OFFICES

5000+
PRODUCT RANGE



3000+ STAFF MEMBERS

2 Cr+
HAPPY CUSTOMER



Forbes UNDER SO AWARD WINNER

The Forbes Under 30 award is a testament to Vinit Bediya's incredible talent, hard work, and dedication. This shows how the young blood of India leads the new era for our nation.



MR. VINIT BEDIYA Managing Director It's not about Ideas,

It's not about Ideas, it's about making ideas happen.

SILVER CONSUMER ELECTRICALS PRIVATE LIMITED



OUR BRAND AMBASSADOR

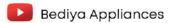








Scan this QR to watch full video



To catch our brand new campaign kindly scan the QR code given here.



Who we are?

We, at Bediya are determined to create layman-friendly electrical products. We know the need for a common man. Since our establishment, we have been concentrating on consumer-friendly products with superior quality and futuristic technology.

What we offer?

We offer our customers the best value for their money with every single product. We offer a bond of trust with our name and are always ready to serve our customers. We believe that futuristic technology is everyone's right and we are bound to provide it to all.

BEDIYA Products

BEDIYA Products are designed to offer best in class performance and the advantage of latest technology and substantial savings on energy consumption to all our consumers.



Feel the Power of fresh Air







22 • MARUT

24 • VIDYUT

26 • MARUT +

28 MARUT - 36

30 • MARUT - 24

32 MARUT-PRO

34 MARUT-PRO+

36 AARAN

38 • AARAN-PRO

40 AARAN DELUX

42 • ORETTA-PRO

44 ORETTA E



48 • AIRWIN PEDESTAL

50 • AIRWIN PEDESTAL-E/X

52 • FARRATA

54 • BULLET FARRATA

56 • AIRWIN TABLE

58 • AIRWIN TABLE - E/X

60 AIRWIN WALL

62 • AIRWIN WALL - E/X

64 WINDY

VENTILATION

68 • CYCLONE

70 • GUSTY

72 • GUSTY DELUX



EXHAUST FAN

74 • TURBO

76 • HDEX



MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Typhoon	1200 mm	52	380	210

Typhoon Celling fan

FEATURES

- > Powerful & Efficient Copper Motor With Silent Operation
- > Aerodynamic Blades & Dust Resistant Blades
- > Glossy Powder Coated Finish
- > Sealed double Ball Bearing

COLOR RANGE









BEDIYA





Base White



MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Marut-48	1200 mm	52	380	210
Marut-56	1400 mm	60	300	245

FEATURES

- > The special motor ensures maximum performance even at low voltage.
- > Excellent air throw
- > Pre-greased double ball bearing for noiseless operation & longer life.
- > Excellent finish & greater reliability.
- > Corrosion-resistant body.
- > Aluminium body for longer durability
- > 100% Copper Motor for Long Life







Pearl Ivory



Base White









Marut Celling fan





22

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Vidyut	1200 mm	52	380	210

FEATURES

- > Elegant looks with sleek design
- > Specially designed blade for High Air Delivery
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish
- > Excellent finish & greater reliability

COLOR RANGE



BEDIYA











Vidyut Relling fan





Marut+ Celling fan

MODEL Sweep Power Input (W) Speed (RPM) Air Delivery (CMM) Marut+ 1200 mm 52 380 210

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish.
- > Excellent finish & greater reliability.
- > Aluminium Body & Blade

COLOR RANGE







Choco Brown

Ivory

White













MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Marut 36	900 mm	53	650	165

Marut 36 Celling fan

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish.
- > Excellent finish & greater reliability.

COLOR RANGE







Ivory

White















MODEL	Sweep	Power input (W)	Speed (RPM)	Air Delivery (CMM)
Marut-24	600 mm	65	820	100

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish.
- > Excellent finish & greater reliability.











MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Marut Pro	1200 mm	52	380	210



FEATURES

- > Elegant looks with sleek design
- > Specially designed blade for High Air Delivery
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish
- > Excellent finish & greater reliability

COLOR RANGE















MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Marut Pro+	1200 mm	52	380	210

Marut Pro+ Celling fan

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish.
- > Excellent finish & greater reliability.

COLOR RANGE















MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
			700	
Aaran	1200 mm	52	380	210

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy powder coated finish.
- > Excellent finish & greater reliability.

COLOR RANGE







White Silver



Sunshine Gold Bronze









AaranCelling fan





MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Aaran-Pro	1200 mm	52	380	210

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery
- > 100% Copper Motor for Long Life
- > Glossy Liquid paint finish.
- > Fully Aluminium Body & Blade
- > Excellent finish & greater reliability.

COLOR RANGE

Aaran-Pro
Celling fan



Black Brown Bronze



Sunshine Gold Bronze



White Silver













MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)	
Aaran Delux	1200 mm	52	380	210	

FEATURES

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy Liquid paint finish.
- > Fully Aluminium Body & Blade
- > Excellent finish & greater reliability.

Aaran Delux Celling fan



COLOR RANGE



Black Brown Bronze



White Silver



Sunshine Gold Bronze













GEDIYA Oretta-Pro Celling fan

TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Oretta-Pro	1200 mm	43	380	220







White



Golden

COLOR RANGE



















- > Elegant looks with sleek design
- > Specially designed blade for High Air Delivery
- > 100% Copper Motor for Long Life
- > Glossy Liquid paint finish
- > Fully Aluminium Body & Blade
- > Excellent finish & greater reliability

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
				•
Oretta-E	1200 mm	52	380	210

- > Elegant looks with sleek design.
- > Specially designed blade for High Air Delivery .
- > 100% Copper Motor for Long Life
- > Glossy Liquid paint finish.
- > Fully Aluminium Body & Blade
- > Excellent finish & greater reliability.





















TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Pedestal (NS)	400 mm	60	1350	70
Airwin Pedestal (HS)	400 mm	130	2250	110

- > Hi-Thrust fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Up and down tilt mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Telescopic height adjustment
- > Extra protection with powder coated guard with polymer ring
- > 3-Speed piano switch control
- > 60 degree and Jerk free oscillation



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Pedestal-E (NS)	400 mm	60	1350	70
Airwin Pedestal-X (HS)	400 mm	130	2250	90

- > Hi-Thrust fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Up and down tilt mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Telescopic height adjustment
- > Extra protection with powder coated guard with polymer ring
- > 3-Speed piano switch control
- > 60 degree and Jerk free oscillation



Farrata Pedestal Fan BEDIYA

COLOR RANGE



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Farrata Oscillating	500 mm	160	1400	125
Farrata Non-Oscillating	500 mm	160	1400	125

FEATURES

- > Heavy Duty capacitor run motor for better efficiency
- > Anti-rust aerodynamically designed well balanced 3 broad aluminium blades for excellent air thrust
- > Minimum noise level
- > Heavy and large constructed base for better stability
- > Telescopic height adjustment
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Heavy and close mesh guard for safety with matching gaurd ring for aesthetic look

THERMAL OVERLOAD PROTECTOR

Elegant

100% COPPER

TELESCOPIC HEIGHT ADJUSTMENT

HIGH AIR DELIVERY



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Bullet	400 mm	110	2400	100

- > Heavy Duty capacitor run motor for better efficiency
- > Anti-rust aerodynamically designed well balanced 3 broad blades for excellent air thrust
- > Minimum noise level
- > Heavy and large constructed base for better stability
- > Telescopic height adjustment
- > Powerful energy efficient motor to deliver strong air flow
- > Heavy and close mesh guard for safety with matching gaurd ring for aesthetic look
- > ZZ-type Double Ball Bearing



Airwin Table Fan













COLOR RANGE





Cherry-White

Gray-White

TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Table (NS)	400 mm	60	1350	85
Airwin Table (HS)	400 mm	130	2250	110

FEATURES

- > Hi-Thrust fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Tilting and revolving mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Extra protection with powder coated guard with polymer ring
- > 3-Speed piano switch control
- > 60 degree and Jerk free oscillation
- > Unique & Modern Design with tough base

56











Gray-White

TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Table - E (NS)	400 mm	60	1350	70
Airwin Table - X (HS)	400 mm	130	2300	90

FEATURES

- > Hi-Speed Fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Tilting and revolving mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Unique & modern design with tough base.
- > Extra protection with powder coated guard with polymer ring
- > 3-Speed piano switch control
- > 60 degree and Jerk free oscillation

Airwin E/X Table Fan









Cherry-White

Gray-White

TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Wall (NS)	400 mm	60	1350	70
Airwin Wall (HS)	400 mm	130	2250	110

FEATURES

- > Hi-Thrust fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Tilting and revolving mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Extra protection with powder coated guard with polymer ring
- > 3 speed control
- > 60 degree and Jerk free oscillation
- > Unique & Modern Design with tough base

60



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Airwin Wall - E (NS)	400 mm	60	1350	75
Airwin Wall - X (HS)	400 mm	130	2300	90

- > Hi-Speed Fan
- > Aerodynamically designed resin blades for maximum air delivery
- > Tilting and revolving mechanism
- > Powerful energy efficient motor to deliver strong air flow
- > Motor protected through thermal overload protection device
- > Easy snap fit assembly
- > Unique & modern design with tough base.
- > Extra protection with powder coated guard with polymer ring
- > 3 speed control
- > 60 degree and Jerk free oscillation



Windy All Purpose Fan BEDIYA Elegant HIGH AIR DELIVERY

COLOR RANGE



White-Silver

TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Windy-9	225 mm	60	2600	40
Windy-12	300 mm	125	2350	70

FEATURES

- > Multi Use fan can be mounted on desk , ceiling or wall.
- > Aerodynamically designed resin blades for maximum air delivery
- > Powerful energy efficient motor to deliver strong air flow
- > Easy snap fit assembly
- > Unique & modern design with tough base.
- > 3-Speed rotory switch control

4

3 SPEED ROTARY SWITCH CONTROL



Cyclone Ventilation Fan



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Cyclone	150 mm	22	2000	275

FEATURES

- > Hi-speed Fan
- > Stylish and Compact design
- > High suction capacity
- > Silent operation
- > Sturdy front grill for additional safety
- > Removable front for easy cleaning
- > Lightweight and sleek design with ABS body

COLOR RANGE







Brown

Black

White













MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Gusty	150 mm	22	1400	350
	200 mm	25	1350	550

FEATURES

- > Aerodynamic blades
- > Powerful suction capacity
- > Shutters to prevent dust & birds from outside
- > Silent operation
- > Suitable for Bathroom, Kitchen, Air circulation
- > Light and rust proof body for durability
- > PP body

COLOR RANGE







Black

White

Gusty Ventilation Fan















Gusty Delux

Ventilation Fan



TECHNICAL SPECIFICATION

MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Gusty Delux	150 mm	45	2500	300
	200 mm	55	2200	470

FEATURES

- > Hi-speed Fan
- > Sleek and trendy design
- > Aerodynamic blades
- > Powerful suction capacity
- > Shutters to prevent dust & birds from outside
- > Suitable for Bathroom, Kitchen, Air circulation
- > Removable front for easy cleaning
- > Light and rust proof body for durability
- > PP body

COLOR RANGE







Brown

Black

White













MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
Turbo	225 mm	60	2400	750
	300 mm	55	1400	1000

FEATURES

- > Specially designed metal blade
- > Powder coated finish for long life
- > Plastic bird screen for protection from birds and foreign matter
- > Ideal for kitchens, bathrooms and restaurants
- > Low power consumption

COLOR RANGE



MS GREY

Turbo Exhaust fan















HDEX Exhaust fan





MODEL	Sweep	Power Input (W)	Speed (RPM)	Air Delivery (CMM)
HDEX-15	380 mm	160	1400	3250
HDEX-18	450 mm	300	1400	6120
HDEX-24	600 mm	500	900	9400

FEATURES

- > Corrosion resistant body, minimal noise operation & maintenance free design
- > Totally enclosed, highly efficient heavy duty motor with pressure die cast aluminium rotor mounted on two ball bearings
- > Aerodynamically contoured blades handle maximum air with minimum power consumption.
- > Rigid frame with rubber mountings for silent operation
- > Epoxy powder coating with specially pre-treated components for better resistance to corrosion.

COLOR RANGE



MS Gray













76

INDIA **HEAD OFFICE** RAJKOT, GUJARAT BRANCH DISTRIBUTOR SERVICE CENTER >> 550+ SERVICE CENTERS ACROSS PAN INDIA

NATIONAL

NETWORK

- Madhya Pradesh (Indore, Jabalpur)
- # Bihar (Patna)
- # Chhattisgarh (Raipur)
- Rajasthan (Jaipur)
- 🖗 Punjab (Ludhiana)

- Odisha (Cuttack)
- # Uttar Pradesh (Kanpur, Ghaziabad)
- West Bengal (Kolkata)
- # Jharkhand (Ranchi)
- 🦸 kerala (Cochin)
- Assam (Guwahati)



Ву





SILVER CONSUMER ELECTRICALS PRIVATE LIMITED

Survey No. 36-47, Village Haripar (Taravada), Taluka : Lodhika, District : Rajkot Pin - 360035, Gujarat (INDIA) +91-99250 15610 | info@bediya.com | www.bediya.com

Customer Care Details

+91-90777 18777 | customercare@bediya.com